

16TH INTERNATIONAL

FAIR TRADE TOWNS CONFERENCE

22.–24. SEPTEMBER **2023**



GLARUSNORD 

PROGRAM OVERVIEW



Welcome

Dear Conference Guest...

We warmly welcome you to Glarus Nord as we celebrate the 16th edition of the International Fair Trade Towns Conference 2023 in Switzerland! You find yourself in the perfect setting to connect with individuals who share your passion for Fair Trade and sustainable consumption from across the globe.

Within the pages of this booklet, you will discover the detailed conference program featuring session and speaker descriptions, our kick-off in Vaduz, information about the two Sunday excursions, insights into Swiss Fair Trade and Glarus Nord, as well as an area map of Glarus Nord and the Lintharena.

As you navigate the conference, we encourage you to establish new connections, share your perspectives and embrace the collaborative spirit that lies at the core of the Fair Trade Towns network. Thank you for your participation! Here's to an unforgettable experience at IFTTC 2023 in Glarus Nord!

Thomas Kistler
Mayor of Glarus Nord

FRIDAY 22. SEPT

- 08:30** LOCALISING FAIR TRADE, PLENARY IN VADUZ, LIECHTENSTEIN (TRANSPORT INCLUDED)
- 10:15** VISIT FAIR TRADE TOWN VADUZ AND WORLD FIELD
- 13:00** REGISTRATION
- 14:00** WELCOME & KEYNOTE
- 14:15** FAIR TRADE IMPACT & INNOVATION, PANEL DISCUSSION
- 15:15** COFFEE BREAK
- 15:45** FAIR PUBLIC PROCUREMENT POWERHOUSE
- 16:25** PUBLIC PROCUREMENT: BEST PRACTICES
- GLOBAL SOUTH SPOTLIGHT
- (ONLINE) CHALLENGES & OPPORTUNITIES IN THE LOCAL FAIR TRADE MOVEMENT
- 17:45** INSPIRATION WALL + APERO & FLYING DINNER + GROUP PHOTO



IFTTC PROGRAM OVERVIEW

SATURDAY 23. SEPT

09:00 INTERNATIONAL CAMPAIGNS UPDATE
& STRATEGIES

10:00 STAKEHOLDER ACTIVATION
IN THE FAIR TRADE MOVEMENT

10:45 COFFEE BREAK

11:15 LOCAL CAMPAIGN ROADMAP

ETHICAL STORYTELLING

(ONLINE) FAIR TRADE & CRISES

12:30 LUNCH

14:00 YOUTH DRIVING FAIR TRADE,
PANEL DISCUSSION BY YOUTH

15:00 COFFEE BREAK

15:30 INNOVATION LAB CONNECTIVITY

CREATING SYNERGIES

FAIR TRADE SCHOOLS

(ONLINE) FAIR TRADE UNIVERSITIES

16:30 CLOSING CEREMONY & KEY HANDOVER

18:30 OPTIONAL SWISS DINNER
(at your own expense)

SUNDAY 24. SEPT

10:00 TOURISM EXPERIENCE
IN GLARUS NORD

OPTION 1: CHOCOLATE
OPTION 2: MOUNTAINS

OFF-SITE

PLENARY (on-site and
streamed online)

WORKSHOP

(ONLINE) WEBINAR



SESSION DESCRIPTIONS & SPEAKER LIST

LOCALIZING FAIR TRADE, PANEL DISCUSSION

Fri. 22. Sept.
Departure: 8:30 at Lintharena
Rathaus Hall Vaduz, Liechtenstein
Panel Time: 9:30 – 10:30

From the Global South to the Global North, unraveling the dynamics of local Fair Trade at this off-site kick-off in Vaduz, Liechtenstein.

Panelists: **GAËLLE BIGLER**, Expert working on sustainable food systems and food justice, Switzerland

SANDRA NDLUVO, Regional Communication Officer, Southern Africa Network for Fairtrade Africa, South Africa

STEFANO TOMA, Project and Advocacy Manager, Fairtrade Italy

RUTH OSPELT NIEPELT, Municipal Councilor, Vaduz Municipality, Liechtenstein

Moderation: **AUGUSTIN BILLETDOUX**, Head of Advocacy and Partnerships, Max Havelaar France

WELCOME & KEYNOTE

Fri. 22. Sept.
14:00 – 14:15
Novalishalle

Setting the stage with a warm welcome and program overview.

Welcome Speech: **THOMAS KISTLER**, Mayor, Glarus Nord, Switzerland

Keynote: **FABIAN WALDMEIER**, CEO, Fairtrade Max Havelaar Switzerland

Moderation: **PHILIPP SCHEIDIGER**, Managing Director, Swiss Fair Trade

FAIR TRADE IMPACT & INNOVATION, PANEL DISCUSSION

Fri. 22. Sept.
14:15 – 15:15
Novalishalle

Witness a debate on the power of Fair Trade and its potential for community development. Producers from the Global South will highlight the impact Fair Trade has on their local communities.

Panelists: **DR. EVA AGANA**, Extension Services Manager, talmondfoods, Ghana

JÖRG ARNOLD, Co-Founder, Fairpicture, Switzerland

PRAVAKAR MEHER, Fair Trade Cotton Producer from India
and NAPP Chair (Network of Asian and Pacific Producers)

MILAN DEV BHATTARAI, Founder, GPI Get Paper Industry, Nepal

Moderation: **NICOLE WEYDKNECHT**, Board Member, claro fair trade AG, Switzerland

FAIR PUBLIC PROCUREMENT POWERHOUSE

Fri. 22. Sept.
15:45 – 16:15
Novalishalle

Explore the complexities of the legal framework and the development of public procurement. Find out what it takes to put fair and sustainable procurement into practice. What effects do the new regulations and guidelines have on society?

Speakers: **MARC STEINER**, Judge, Swiss Federal Administrative Court

DESIREE KLINGLER, PhD Student, University of St. Gallen
and Research Fellow, Yale Law School

Moderation: **PHILIPP SCHEIDIGER**, Managing Director, Swiss Fair Trade

PUBLIC PROCUREMENT: BEST PRACTICES

Fri. 22. Sept.
16:25 – 17:30
Atrium

Explore opportunities and challenges in harnessing the purchasing power of institutions, cities and municipalities. Learn about concrete examples and implementations from Fair Trade Towns.

Speakers: **MARC STEINER**, Judge, Swiss Federal Administrative Court

TAKASHI KOBUKI, National Coordinator, Fair Trade Forum Japan

MARINA MALTER, Project Manager, Faire Metropolregion Nürnberg,
Germany

JONATHAN JANSSENS, Project Coordinator, Gent Fair Trade,
Belgium

Moderation: **PHILIPP SCHEIDIGER**, Managing Director, Swiss Fair Trade

GLOBAL SOUTH SPOTLIGHT

Fri. 22. Sept.
16:25 – 17:30
Novalishalle

Listen to Global South producers and delve into innovative research, products and models. Discover the impact of Fair Trade on farmers, artisans and communities.

- Speakers:** **MILAN DEV BHATTARAI**, Founder, GPI Get Paper Industry, Nepal
THOMAS HOYER, Managing Director, WeltPartner eG, Germany
NICHOLASH APOKHERA, Executive Director, TradeAID
Coordinator FTT Bolgatanga, Ghana
PRAVAKAR MEHER, Fair Trade Cotton Producer from India
and NAPP Chair (Network of Asian and Pacific Producers)
DR. EVA AGANA, Extension Services Manager, talmondfoods, Ghana
- Moderation:** **DOMINIQUE FELBER**, Junior Project Manager, Swiss Fair Trade

(ONLINE) CHALLENGES & OPPORTUNITIES IN THE LOCAL FAIR TRADE MOVEMENTS

Fri. 22. Sept.
16:25 – 17:30
Sitzungszimmer Süd

Over the past decade, local Fair Trade initiatives have grown, with pilots in North-North and South-South Fair Trade, as well as national, regional, and international labels. This diversity presents challenges and opportunities (including on Public Procurement) for the Fair Trade movement.

- Speakers:** **PATRICK VEILLARD**, Senior Research and Campaign Officer,
Magasin du Monde Oxfam, Belgium
PAOLA PLAKU, Policy & Project Officer, FTAO Fair Trade Advocacy
Office, Belgium
- Moderation:** **JORGE CONESA**, Managing Director, FTAO Fair Trade Advocacy
Office, Belgium
- Zoom link for online ticket holders will be provided 24 hours in advance.

INTERNATIONAL CAMPAIGNS UPDATE & STRATEGIES

Sat. 23. Sept.
9:00 – 10:00
Novalishalle

Hear an update from the Steering Committee, campaign highlights and new developments in the International Fair Trade Towns movement. Gain insights into the national Fair Trade Town campaign strategies presented by National Coordinators, delivering valuable lessons and best practices.

Speakers: **KRISTINA KLECKO**, Deputy Head, Campaigns & Engagement and Speaker, Fairtrade Germany

SARAH HAZLEHURST, Campaigns Manager, the Fairtrade Foundation United Kingdom

BIANCA DE WOLF, Coordinator Faire Gemeente Flanders, Belgium

Moderation & Speaker: **TADEUSZ MAKULSKI**, President, Polish Fair Trade Association and Steering Committee Member, Int. FTTs, Poland

STAKEHOLDER ACTIVATION IN THE FAIR TRADE MOVEMENT

Sat. 23. Sept.
10:00 – 10:45
Novalishalle

Discover how collaboration, innovative approaches, and diverse stakeholder engagement can drive the success and impact of a Fair Trade Town.

Speakers: **GIORGIO DAL FIUME**, Global Board Member, WFTO, Italy

JONATHAN JANSSENS, Project Coordinator, Gent Fair Trade, Belgium

TAKASHI KOBUKI, National Coordinator, Fair Trade Forum Japan

FLEURANCE LAROPPE, Coordinator, FTT Saarbrücken, Germany

REX ASANGA, Municipal Chief Executive, Bolgatanga, Ghana

Moderation: **JATTA MAKKULA**, National Coordinator, Fair Trade Towns Finland and Steering Committee Member representing Europe, Int. FTTs

LOCAL CAMPAIGN ROADMAP

Sat. 23. Sept.
11:15 – 12:30
Novalishalle

Leading and scaling a local campaign successfully, from best practices to lessons learned.

Speakers: **THEMBISILE MNISI**, Project Coordinator and Economic Development, Drakenstein Municipality, South Africa

BIANCA DE WOLF, Coordinator Faire Gemeente Flanders, Belgium

MIOK LEE, National Coordinator, Korea Fair Trade Towns Steering Committee, South Korea

VEERLE VANVRECKEM, Civil Servant, Faire Gemeente Halle, Belgium

AILEEN BURMEISTER, Head, Fair Trade Wales, United Kingdom

Moderation: **CATHERINE WÄLTI**, Project Manager, Fair Trade Town Switzerland and Schools, Swiss Fair Trade

ETHICAL STORYTELLING

Sat. 23. Sept.
11:15 – 12:30
Atrium

Experience ethical visual storytelling that transcends stereotypes and discrimination with Fairpicture! Learn about the principles of ethical storytelling and the tools for your next photo or video projects.

Speakers: **DANIEL CASPARI**, Projectmanager and Video Producer, Fairpicture, Switzerland

Moderation & Speaker: **JÖRG ARNOLD**, Co-Founder, Fairpicture

(ONLINE) FAIR TRADE & CRISES

Sat. 23. Sept.
11:15 – 12:30
Sitzungszimmer Süd

Uncover how the Fair Trade Towns network could foster cross-community solidarity in times of crises, embodying Fair Trade values beyond promoting Fair Trade.

Speakers: **ELIE KARAM**, Public Relations, Baskinta Baytouna and Suburbs Organization, Lebanon

EMIRCAN KÜRKÜT, Project Coordinator, Inogar Coop, Türkiye

BERNARD OUTAH, Regional Director, WFTO Africa & Middle East, Kenya

CHERYL PHILLIPS, Senior Manager: Economic Development and Tourism, Drakenstein Municipality, South Africa

JOHN VINUEZA, Mayor of Riobamba, Ecuador

Moderation: **BENOIT BERGER**, Director, Fair Trade Lebanon and Steering Committee Member at Fair Trade Towns International representing Africa and Middle East

Zoom link for online ticket holders will be provided 24 hours in advance.

YOUTH DRIVING FAIR TRADE, PANEL DISCUSSION BY YOUTH

Sat. 23. Sept.
14:00 – 15:00
Novalishalle

Experience the power and potential of the next generation as catalysts for change in the Fair Trade movement.

Panelists: **MIGUEL GÓNGORA**, FairActivist, Germany

SIMON GUERIN, Young Fair Trade Advocate, Belgium

MARIYAM ISMAILI, Member, Youth Advisory Board, Fairtrade Max Havelaar Switzerland

MAYQUEEN SERWAA FRIMPONG, Production Lead, fairafric, Ghana

LIZBETH PEREZ, Commercial Manager, Maquita Productos, Ecuador

Moderation: **DOMINIQUE FELBER**, Junior Project Manager, Swiss Fair Trade

STERRE VAN EGMOND, Conference Intern, Swiss Fair Trade



Participate in the discussion & vote for your answers via Kahoot!

INNOVATION LAB: CONNECTIVITY

Sat. 23. Sept.
15:30 – 16:25
Novalishalle

Explore how FTT partnerships between the Global North and the Global South can be an enrichment on social, cultural, and economic levels. Learn about the potential of collective thinking, mutual trust, idea exchange, and shared determination.

Speakers: **ANGELA ZAMORA CHAVES**, Sustainability Manager, CoopeVictoria and Coordinator, Grecia Ciudad Comercio Justo Committee, Costa Rica

Moderation & Speaker: **MICHAEL KING**, Chairman, Wycombe For Fairtrade, Wales, United Kingdom

CREATING SYNERGIES

Sat. 23. Sept.
15:30 – 16:25
Atrium

Harnessing the collective power of other citizen initiatives and transition movements to create synergies for greater impact in the Fair Trade movement.

Speakers: **BENI ROHRBACH**, Research and Strategic Development, SENS Suisse, Switzerland

MARKUS HEISLER, Chairman, Faire Metropole Ruhr e.V., Germany

Moderation: **ANJA IMOBERSTEG**, Project Manager, Fair Trade Town Switzerland and Textiles, Swiss Fair Trade

FAIR TRADE SCHOOLS

Sat. 23. Sept.
15:30 – 16:25
Sitzungszimmer Ost

Fostering future leaders with an education for a responsible tomorrow.

Speakers: **SARAH HAZLEHURST**, Campaigns Manager, the Fairtrade Foundation United Kingdom

Moderation & Speaker: **AILEEN BÖCKMANN**, Advisor Campaign Fairtrade Schools, Fairtrade Germany

(ONLINE) FAIR TRADE UNIVERSITIES

Sat. 23. Sept.
15:30 – 16:25
Sitzungszimmer Süd

Delve into Fair Trade Universities, where social responsibility meets academic excellence.

Speakers: **MAKIKO HASHINAGA**, Professor, Economics and Business Administration, Sapporo Gakuin University, Japan

LOÏC DE FABRITUS GAUTIER, Senior Manager, Advocacy and Citizen Engagement, Fairtrade Canada

Moderation & Speaker: **KRISTINA KLECKO**, Deputy Head, Campaigns & Engagement and Speaker, Fairtrade Germany

Zoom link for online ticket holders will be provided 24 hours in advance.

CLOSING

Sat. 23. Sept.
16:30 – 17:00
Novalishalle

Relive the conference highlights, stay tuned for Sunday's tourism excursions and get ready for the grand reveal: the location for the IFTTC 2024.

Speakers: **BILLY LINSTEAD GOLDSMITH**, National Coordinator, Fair Trade Campaigns, United States

THEMBISILE MNISI, Project Coordinator and Economic Development, Drakenstein Municipality, South Africa

Moderation: **TOBIAS MEIER**, President, Swiss Fair Trade



REFRESHMENTS



LUNCHES AND DINNERS

take place in the **Panoramasaal (1st Floor)** next to the Restaurant (except for the Swiss Dinner on Saturday evening).



COFFEE BREAKS take place in the **Novalishalle**.

TOURISM EXCURSIONS

On Sunday morning, we offer two excursions for you to choose from. The first option presents a tasty experience in the world of Swiss chocolate. The second option invites you to take part in an active experience in the Swiss mountains.

The meeting point for both excursions is at 8:30 at the Lintharena.

Buses will then transport you to Option 1 or Option 2 and back to the Lintharena.

Option 1:

SWISS CHOCOLATE

Step into the House of Läderach! Immerse yourself in the world of Swiss chocolate with a factory tour, tastings, a museum tour, and the infamous chocolate fountain!

After shopping for your favorite chocolates, you can enjoy a warm drink and a light lunch.

The excursion ends at 14:00 at the Lintharena (conference venue).



Option 2:

SWISS MOUNTAINS (TALALPSEE)

Take a scenic ride up the mountains aboard the Kerenzerberg chairlift! Hike to the picturesque Talalpsee mountain lake and pause for a coffee break and croissant. Enjoy a traditional Swiss lunch with panoramic views at the Habergschwänd restaurant before heading back on the mountain chairlift. Don't forget to bring your hiking shoes! The excursion ends at 14:00 in Filzbach (transportation from and back to the Lintharena is arranged).





ABOUT US



SWISS FAIR TRADE

In Switzerland, the Fair Trade Town campaign is spearheaded by Swiss Fair Trade, the umbrella organization representing Fair Trade initiatives and organizations throughout the nation.

With an unwavering commitment to promoting Fair Trade principles, the association strives to strengthen and enhance Fair Trade structures in Switzerland while setting high standards and requirements. Members of Swiss Fair Trade include Fair Trade organizations, social entrepreneurs, Fair Trade labels, and NGOs.



www.swissfairtrade.ch



FAIR TRADE TOWN GLARUS NORD

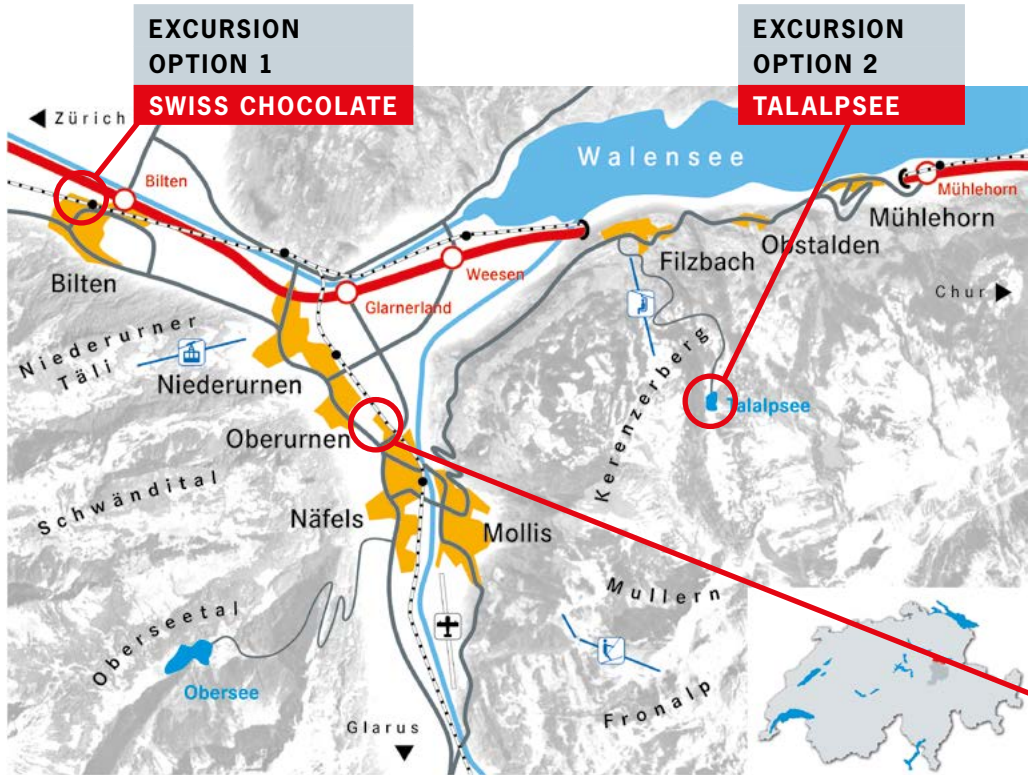
The municipality of Glarus Nord, Switzerland, proudly holds the title of being the country's first Fair Trade Town since 2016. This remarkable achievement highlights the region's commitment to promoting ethical and sustainable practices within its community. As the host of the 16th International Fair Trade Towns Conference (IFFTC) in 2023, Glarus Nord exemplifies its leadership and dedication to the Fair Trade movement.



www.fairtradetown-glarusnord.ch

CONFERENCE ORIENTATION

Your IFTTC toolkit to help you navigate the conference venue.



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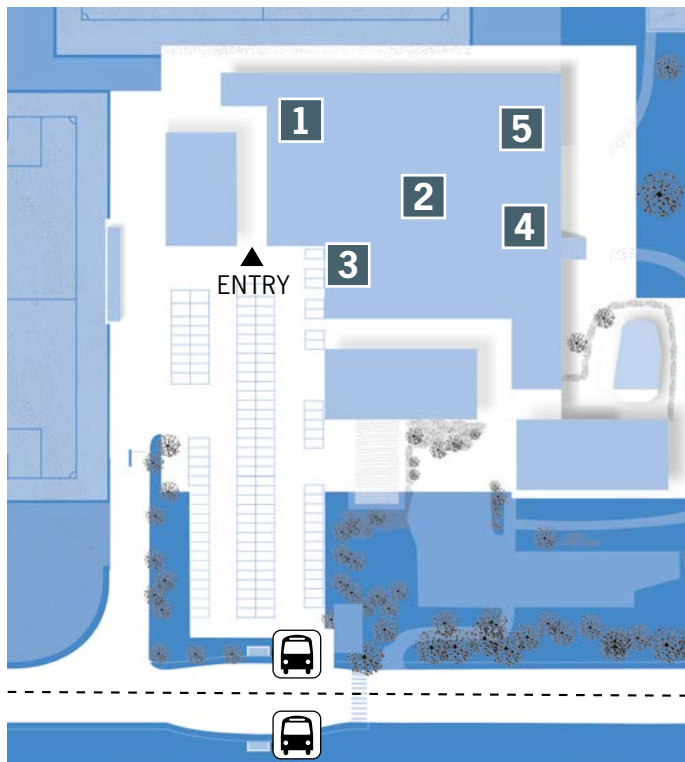
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FAIR TRADE

DELINAT
Wein aus reicher Natur.

FAIR TRADE
TOWN VADUZ



1

(Ground Floor):
Plenary Sessions / Workshops
Coffee Breaks
Inspiration wall

2

(1st Floor)
Workshops

3

(2nd Floor)
Workshops

4

(Ground Floor):
Webinars (hybrid)

5

(1st Floor)
Lunch & Dinner



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www.glarusnord-tourismus.ch

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